

Choose the import markets to validate for one product.

Decision brief · 2026-09-26

Importer ranking, share, three-year change and value per kilo, with a validation task for each top market.

PUBLIC SAMPLE: limited public-source evidence

What completion looks like

A documented market choice for one product with the first buyer-validation task.

Evidence still required

Your product's fit, supplying competitors, tariffs and requirements, and named importers.

Validate importer market: 3

105 countries reported imports of HS 940360 in 2025; the top 5 took 52.6 % of the reported total.

Fastest growth among importers with at least 1 % share since 2022: Malaysia (+56 %), Saudi Arabia (+31 %), Germany (+14 %).

First records to review

All actions are in the workbook, CSV and offline workspace. The order is an operational review queue, not a profitability or win-probability forecast.

1. USA

Validate importer market

Imports 6,433,593,498 USD in 2025 (25.2 % of reported world imports); -29.9 % vs 2022; average 3.92 USD/kg. Main suppliers: Viet Nam 44 %, China 14 %, Mexico 7 %.

Identify the main supplying countries and distribution route for this code, then validate buyers and price level before investing.

Your product's fit, competitors, tariffs and non-tariff requirements, importer names and prices.

<https://comtradeapi.un.org/public/v1/preview/C/A/HS?period=2025&partnerCode=0&partner2Code=0&customsCode=C00&motCode=0&cmdCode=940360&flowCode=M>

2. Germany

Validate importer market

Imports 2,764,834,110 USD in 2025 (10.8 % of reported world imports); +14.4 % vs 2022; average 2.59 USD/kg. Main suppliers: Poland 33 %, China 19 %, Italy 7 %.

Identify the main supplying countries and distribution route for this code, then validate buyers and price level before investing.

Your product's fit, competitors, tariffs and non-tariff requirements, importer names and prices.

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3. United Kingdom

Validate importer market

Imports 1,825,778,303 USD in 2025 (7.1 % of reported world imports); -12.5 % vs 2022; average 2.81 USD/kg. Main suppliers: China 37 %, Poland 11 %, Viet Nam 11 %.

Identify the main supplying countries and distribution route for this code, then validate buyers and price level before investing.

Your product's fit, competitors, tariffs and non-tariff requirements, importer names and prices.

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Use your decision workspace

Open decision-workspace.html from the ZIP in your browser. Assign actions, record evidence and export a backup. Client-entered status does not change source verification. No messages, registrations or bids are sent by this tool.