

Choose which export market to validate next.

Decision brief · 2026-09-20

Country evidence, published construction-demand context where covered, entry routes and a validation queue.

PUBLIC SAMPLE: limited public-source evidence

See the evidence, its limits and the next action.

What completion looks like

A documented market shortlist with a next buyer-validation task.

Evidence still required

Demand for your exact offer, competing supply, landed costs and buyer willingness to pay.

Validate before selection: 2

Finland: selected construction-source records {"award_notice": 282, "deadline_passed": 182, "notice_requires_review": 81, "prior_information": 22, "tender_deadline_listed": 77}. Snapshot 2026-09-20. These are not all national projects, unique sites or current open contracts.

Internet users

2/2 observations; years 2024, 2025. Lowest observed Finland: 93.72405196; highest observed Sweden: 95.76629783. Different observation years: no same-year ranking.

Trade in goods and services

2/2 observations; years 2025. Lowest observed Finland: 83.3959439712015; highest observed Sweden: 104.335210186728. Observed values only; not a suitability or demand ranking.

Annual GDP growth

2/2 observations; years 2025. Lowest observed Finland: 0.173444509584499; highest observed Sweden: 1.54316373266217. Observed values only; not a suitability or demand ranking.

GDP per capita

2/2 observations; years 2025. Lowest observed Finland: 56148.580949046; highest observed Sweden: 63133.2126736715. Observed values only; not a suitability or demand ranking.

Population

2/2 observations; years 2025. Lowest observed Finland: 5646436; highest observed Sweden: 10596620. Observed values only; not a suitability or demand ranking.

Urban population

2/2 observations; years 2025. Lowest observed Finland: 74.5247844319848; highest observed Sweden: 89.0778677789555. Observed values only; not a suitability or demand ranking.

First records to review

All actions are in the workbook, CSV and offline workspace. The order is an operational review queue, not a profitability or win-probability forecast.

Finland

Validate before selection

Population: 5,646,436 (2025); GDP per capita: 56,148.58 (2025); Annual GDP growth: 0.17 (2025); Internet users: 93.72 (2024); Urban population: 74.52 (2025); Trade in goods and services: 83.40 (2025)

Choose one customer segment here; validate a current buying need, existing suppliers and the cost of reaching the buyer. Procurement discovery: TED notice and its original submission platform.

Demand for your exact offer, competing supply, landed costs and buyer willingness to pay.

https://api.worldbank.org/v2/country/FIN;SWE;DEU/indicator/SP.POP.TOTL;NY.GDP.PCAP.CD;NY.GDP.MKTP.KD.ZG;IT.NET.USER.ZS;SP.URB.TOTL.IN.ZS;NE.TRD.GNFS.ZS?format=json&source=2&mrnev=1&per_page=1000

Sweden

Validate before selection

Population: 10,596,620 (2025); GDP per capita: 63,133.21 (2025); Annual GDP growth: 1.54 (2025); Internet users: 95.77 (2025); Urban population: 89.08 (2025); Trade in goods and services: 104.34 (2025)

Choose one customer segment here; validate a current buying need, existing suppliers and the cost of reaching the buyer.

Demand for your exact offer, competing supply, landed costs and buyer willingness to pay.

https://api.worldbank.org/v2/country/FIN;SWE;DEU/indicator/SP.POP.TOTL;NY.GDP.PCAP.CD;NY.GDP.MKTP.KD.ZG;IT.NET.USER.ZS;SP.URB.TOTL.IN.ZS;NE.TRD.GNFS.ZS?format=json&source=2&mrnev=1&per_page=1000

Use your decision workspace

Open decision-workspace.html from the ZIP in your browser. Assign actions, record evidence and export a backup. Client-entered status does not change source verification. No messages, registrations or bids are sent by this tool.